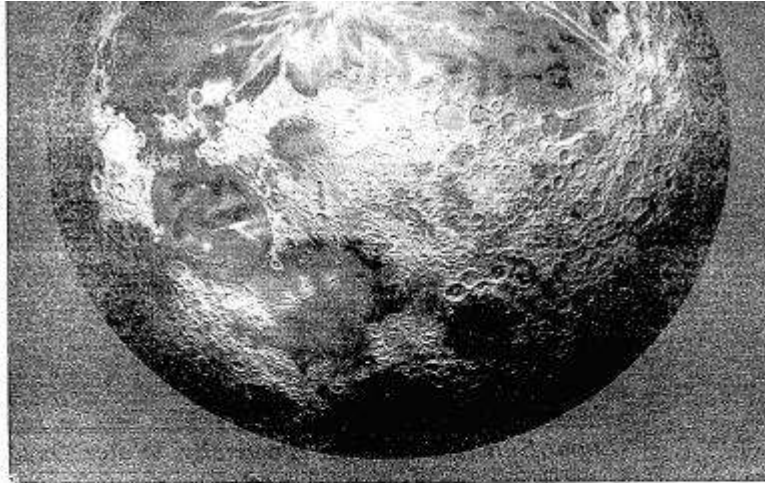


## Ads of the Times

Vote for your favorite ad. Which as the funniest or most interesting ad?



### Brillo offers you the Moon. Free.

It's an official Rand McNally 18" x 24" full color map of the moon. A \$1.00 retail value. Yours free. For each map just send 2 Brillo proofs-of-purchase and 15¢ to cover postage and handling. Now is the time to get one. As our Apollo astronauts land on the moon you and your children will be able to follow

their explorations of the lunar landing sites. Sea of Tranquility, Bay of Rainbows, Ocean of Storms. This is history in the making. Live it step-by-step with the men of NASA. This map is available only from Brillo. So fill out the coupon now. Let Brillo® mail you the moon. Free.

Mail to: Brillo Moon Map Offer P.O. Box 9737 St. Paul, Minnesota 55177	
NAME _____	
ADDRESS _____	
CITY _____	STATE _____ ZIP _____
Please type or print clearly. No post. (Make your own made postage details.)	

For each Brillo 18" x 24" full color Moon map received, send us two (2) proofs of purchase and 15¢ to cover postage and handling. The cost of the map is \$1.00.

How to get your Brillo 18" x 24" full color Moon map: Buy and use Brillo 18" x 24" full color Moon map. Send us two (2) proofs of purchase and 15¢ to cover postage and handling. The cost of the map is \$1.00.



Companies will do anything just to make a quick buck. Brillo tries to make money off the Armstrong's "moon landing" event by giving you a FREE Rand McNally color map of the moon with two proofs of purchase and postage and handling fees. HAHHAHAHAHAHAHA!



**EXPERIENCE IS THE BEST TEACHER!**

These are simple forward dives off the low board in the previous years and today off the high board and tower. Mildred O'Donnell, now aged 40, is Mrs. Mrs. Violet Shropshire diving champion.

IT'S TRUE IN DIVING...  
**EXPERIENCE IS THE BEST TEACHER!**  
...AND IN SMOKING TOO.  
THE CIGARETTE FOR ME IS CAMEL!

*Mildred O'Donnell*  
DIVING CHAMPION

**More people are smoking CAMELS than ever before!**

**YOUR "T-ZONE" WILL TELL YOU...  
T for Taste...  
T for Throat...**  
That's your proving ground for any cigarette. See if Camels don't suit your "T-Zone" to a T.

**Yea, experience during the war-time shortage taught smokers the difference in cigarette quality!**  
Diving Champion Mildred O'Donnell hasn't forgotten the wartime shortage of cigarettes. "I never realized there were such differences in cigarettes until the shortage," she recalls. "That's when I really learned what cigarette taste was like — Camel." Many a smoker had the same experience, and reached the same conclusion — with due haste that more people are smoking Camels than ever before.

But, no matter how great the demand, it's no matter how great the demand. It's don't temper with Camel quality. Only choice tobaccos, properly aged, and blended in the time-honored Camel way, are used in Camels.

At 1940, she explains there was a real cigarette shortage, but it was a real experience, smoking many different brands. That's when she realized the quality of the smoking of the brand. "Camels suit my 'T-Zone' to a T."

These cigarette boxes represent tobacco organizations which have approved every brand of cigarette — to meet the demand for quality. Now doctors recommend Camel over any other brand.

**According to a recent Nationwide survey:**  
**MORE DOCTORS SMOKE CAMELS**  
than any other cigarette

Irony and the fact that anyone will give you their advice

HAVE A LITTLE  
TOO MUCH FUN  
LAST NIGHT?



EXCEDRIN. THE HEADACHE MEDICINE.

Hey, this is the year 2000. We've got ways to deal with your poor pounding head. And it's a new year's resolution that's easy to keep: Excedrin Extra Strength—clinically proven to relieve headache pain better than the leading pain reliever. It's the headache medicine for THE NEW MILLENNIUM.

(Sorry, we didn't mean to shout. Have a happy new year.)

This ad insinuated that people were hung over from celebrating the new year and the start of the new millennium while they are reading the newspaper.

A vintage-style advertisement for Balch Price Fur Storage. The ad is enclosed in a decorative rectangular border with rounded corners. At each of the four corners, there is a circular medallion containing a different animal's head: a cat at the top-left, a dog at the top-right, a lion at the bottom-left, and a horse at the bottom-right. The text inside the border reads: 'Established 80 years' at the top; 'Balch Price Fur Storage' in a large, elegant script; 'To Residents of Manhattan:' followed by 'Store Your Furs in Brooklyn' in bold; 'MODEL PLANT' and 'LOWEST RATE' in bold; '2% Covers Everything'; 'Telephone 5900 Main'; 'Balch Price &amp; Co.' in a stylized font; and 'Fulton &amp; Smith Sts., Brooklyn' followed by '15 minutes by Subway from Grand Central to Borough Hall Station'.

Never heard of fur storage





**Ready for action,**

**the all-purpose jacket by London Fog**

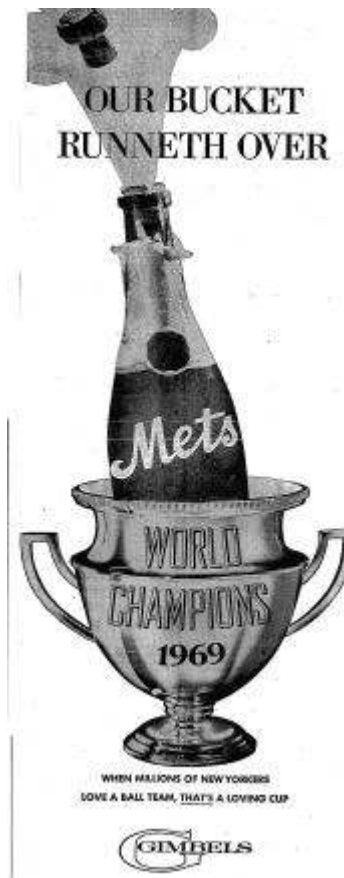
A handsome jacket designed to play an active part in your leisure life. Of exclusive "Calibre Cloth", a carefree blend of Dacron® polyester and cotton, it's water repellent and completely washable.

Tailored with rugged front zipper closing, shirted elastic waistband, a neat convertible collar, and it's double yoke lined. In natural, olive, burgundy, black, or oyster. Sizes 36 to 46 (even sizes). **16.95**

*Men's Store, Street Floor*

*Also at all 4 Bloomingdale branch stores*

**The man is advertising a jacket for London Fog but he is a pulling a rope with no end..**

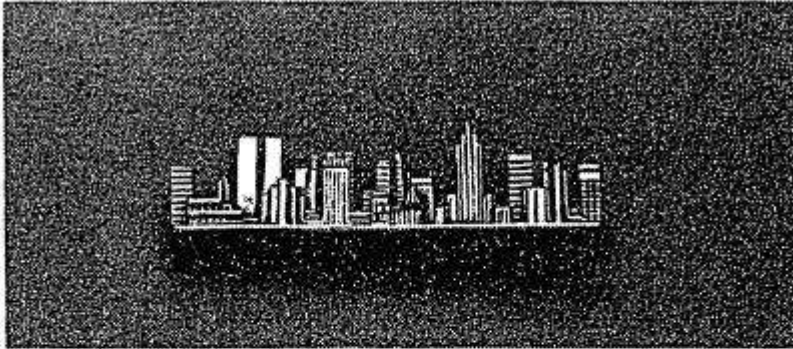


The Mets “runneth over the Orioles” so pop some bubbly for them.



Money Back Guarantee

Actual Size



### Own The New York Skyline ...a Unique Experience

Enjoy a fabulous view of New York. Faithfully rendered and magnificently crafted in a distinctive pin of finest solid sterling silver. Be the first on your block to own one.

Pin - \$89

**merrin** Founded 1927

724 FIFTH AVENUE, 4th. FLOOR (bet. 56th & 57th Sts.), NEW YORK, NY 10019

In N.Y. 212-582-3303 Outside N.Y. **1-800-223-5752**

Send \$1 To Receive Our Color Catalog

An \$89 pin and it that seems like you are purchasing a view of Manhattan not just a tiny pin.



This Smiling Strawcraft Stroller  
in your hat assures straw hat  
satisfaction all summer long.

**STRAWCRAFT**  
comfortable to the head-  
economical to the purse  
and fitting to the face

*Dealers everywhere feature*  
**STRAWCRAFT**



Trade & Retail, Manufacturers, 100 Broadway, New York.

funnyand waaaaaaay out of date





## It's Straw Hat Time In the Varsity Shop

BOTH panamas and sennits in the new shapes. They have black bands, in accordance with the 1927 fashion.

Stiff straws of excellent quality, correct as to width of brim and height of crown, \$4.69.

Panamas, soft and pliable, with creased crowns and snap brims, \$9.34.

*Fit as Four,  
Last Forever*



**MACY'S**  
34th Street and Broadway  
New York City

Funny and waaaaaay out of date

## **CAMERA MAN IN CHINA STRIPPED; SAVES FILM**

***Held Up Six Times by Chinese,  
Once by Japanese on Trek***

CANTON, China, Oct. 30 (AP).—Associated Press photographer Karl J. Eskelund has pictures of the Japanese entry into Canton. He has not got his clothes and his camera is gone, but he has the pictures.

Mr. Eskelund walked the rails back to Canton today almost stripped. He had tried to follow the tracks of the Canton-Kowloon railroad afoot to Hong Kong, but Chinese bandits robbed him of his clothes and camera. He saved his film and fled.

When he arrived here he was held by Japanese officials for three hours until the Danish consulate arranged his release.

Mr. Eskelund said he had been held up six times by Chinese and once by Japanese, "who shot a flag

**This one speaks for itself!**